

# why HESTA?



Super with impact



## An important choice

Selecting the right super fund could be one of the most important decisions you make for your employees. Although your people are free to join any super fund, we know that many rely on the partnerships you have formed. So, when you make this decision, make sure it's right for you and your employees.



## A top-performing fund<sup>^</sup>

HESTA invests around \$86 billion<sup>#</sup> on behalf of our more than one million members. We use our expertise to deliver strong long-term returns<sup>\*</sup> while contributing to a more sustainable world. View our latest returns at

[hesta.com.au/performance](https://hesta.com.au/performance)



## Super with impact<sup>™</sup>

Super with impact<sup>™</sup> is the positive outcome we create by supporting our members to face the future with confidence, being a gutsy advocate for a fair and healthy community, and delivering investment excellence with impact. Find out more at

[hesta.com.au/impact](https://hesta.com.au/impact)



## Tailored employer support

Choosing HESTA as your partner for super means you get on-the-ground support nationwide. We're on hand to support your day-to-day administration as well as providing practical, professional help on all things super. Transitioning to HESTA is made easy through our tailored transition services.

## Choose HESTA as your default super fund

**We're a specialist industry super fund. More than 135,000 employers trust us with their employees' super. We have deep connections to people working in health and community services and others who help make our world better.**

<sup>^</sup>SuperRatings 10 Year Platinum Performance 2014-2024 (MySuper). Investment performance contributes to but is not the only factor in determining this product rating. Ratings issued by SuperRatings Pty Ltd a Corporate Authorised Representative (CAR No.1309956) of Lonsec Research Pty Ltd AFSL No. 421445 are general advice only. Rating is not a recommendation to purchase, sell or hold any product and subject to change without notice. SuperRatings may receive a fee for the use of its ratings and awards. Visit [SuperRatings.com.au](https://SuperRatings.com.au) for ratings information.

<sup>#</sup>Funds under management as at 21 August 2024.

<sup>\*</sup>Investments may go up or down. Past performance is not a reliable indicator of future performance.



## Financial wellbeing

You know your employees best. That's why we help you tailor your workplace financial wellbeing program. We have a range of tools to support your people's financial wellbeing and retirement readiness. This includes super education seminars, either in your workplace or online via interactive webinars.



## Expert help

Your employees get personal super advice at no extra cost as part of their HESTA membership. They can access it whenever and wherever they like – online, over the phone, through an information session or face-to-face. Many people finish up at work without seeking advice. As your super fund, we can offer general advice to all your employees who are approaching retirement to help them explore their options for the next chapter.



## Insurance and support for parents

Members have access to competitive insurance cover that protects them and their families. Eligible members can also get fee-free cover for up to 12 months on approved parental leave. Find out more at [hesta.com.au/parental-leave](https://hesta.com.au/parental-leave)

## Weighing it up

Need help choosing a fund? Here are some things to consider:

- Is it an industry super fund, directing profits to members?
- Does it keep fees low?
- Does it offer the right insurance for your people?
- Does it make super administration easy?
- Does it have a history of strong long-term performance\*?
- Does the fund provide educational tools?
- How does it provide a great member experience?
- Does the fund match the values of your organisation?



Partner with us today.  
Visit [hesta.com.au/employerjoin](https://hesta.com.au/employerjoin)

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