

ASIA-PACIFIC HEALTH LEADERSHIP CONGRESS

# CAIRNS

Convention Centre  
28–30 October 2026



SPONSORSHIP AND TRADE EXHIBITION OPPORTUNITIES

Meet purchasers, decision-makers and influencers in healthcare from Australia and the Asia-Pacific. An unrivalled opportunity for any product or service provider.

### ACHSM Asia Pacific Congress

The Australasian College of Health Service Management (ACHSM or the 'College') is the peak professional body for health managers in Australasia and brings together health leaders to learn, network and share ideas. The mission of the College is to recognise, develop and support effective health leadership and management to deliver quality services and improve health and wellbeing.

ACHSM is once again pleased to invite you to attend their Asia Pacific Congress on health management to be held at the Cairns Convention Centre, 28–30 October 2026.

This event is the major annual health management professional meeting offered across the Australasian health sector. We promote it to our combined database of over 14,000 health management professionals and hundreds of healthcare organisations, and we expect over 500 of these senior executives to attend.

The College invites past loyal sponsors and exhibitors to be part of this successful event.

If you have not previously enjoyed the generous exposure that our Congress affords your organisation, we invite you to use this forum to maximise business through sponsorship and trade opportunities.

Essentially, if your organisation needs to meet the key people (purchasers, decision-makers and influencers) in the healthcare industry of Australia and Asia-Pacific, the Congress

provides an unrivalled opportunity for any product or service provider.

Supporters from our previous Congresses have enjoyed the ideal opportunity to meet, network and form partnerships with key government and health industry leaders and be part of their future business decisions.

### What you enjoy as a sponsor

ACHSM expects the 2026 Congress to attract over 500 delegates. Benefits to sponsors of the event include:

- High visibility at Australia's premier health management forum
- Extensive networking opportunities
- Opportunity to take part in the dialogues – both formal and informal – on the future of health services in Australasia
- Partnering with a professional body that is viewed as an industry leader with a commitment to developing and fostering excellence in health service management
- Opportunity to network with important industry figures, chief executives and other senior health managers
- Connecting with leaders and increasing your company's knowledge and insights into future health industry trends.
- Associating with quality, innovation and excellence
- Opportunity to release new products/services through exhibition opportunities.







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## Delegate profile

The delegates attending this Congress will be the key decision makers for future resource and purchasing decisions in the health sector throughout Australasia. They will include CEOs, senior managers, policy makers, health facility planners and designers, academics, researchers and related professionals.

The annual Congress also attracts delegates, sponsors and exhibitors from New Zealand, Fiji, India, Hong Kong, Singapore, Thailand and the Philippines.



## 2026 sponsorship opportunities

Below is a guide to the range of sponsorship opportunities available for the 2026 Congress. However we are happy to accommodate your proposal or work with you to create a tailored package.

| Sponsorship     | Package                        | Individual price ex GST |
|-----------------|--------------------------------|-------------------------|
| <b>Platinum</b> | Platinum Package (1 available) | <b>\$50,000</b>         |
| <b>Gold</b>     | Congress Dinner (1 only)       | <b>\$30,000</b>         |
|                 | Plenary Sessions (2 available) | <b>\$25,000</b>         |
|                 | Fellows Dinner (1 only)        | <b>SOLD \$25,000</b>    |
| <b>Silver</b>   | App Sponsor (1 only)           | <b>\$8,000</b>          |
|                 | Coffee Cart (1 available)      | <b>\$8,000</b>          |
| <b>Bronze</b>   | Exhibition Booth               | <b>\$5,200</b>          |
|                 | Lunch Sponsor (2 available)    | <b>\$5,000</b>          |
|                 | Lanyards (1 only)              | <b>\$4,000</b>          |
|                 | Digital Satchel Insert         | <b>\$1,200</b>          |







## Sponsorship opportunities

ACHSM welcomes your ideas on how a package can be tailored to meet your specific needs. Or, there are several sponsorship opportunities listed in this document which may suit your organisation's objectives.

### Platinum Sponsorship – \$50,000 + GST (1 only)

**This is the most prestigious sponsorship opportunity.** As the only Platinum Sponsor your organisation will enjoy unprecedented recognition and awareness before, during and after the Congress and through the health management and related service sectors.

This package is perfect for an organisation wishing to demonstrate leadership in the supply of products and/or services to health service executives.

Your investment features include:

#### Before Congress

- Principal recognition on the front page of the Congress website
- Recognition with name and logo as Platinum Sponsor on all Congress publications including website and Congress app
- Recognition as the Platinum Sponsor in dedicated email blasts in the lead up to the event (fortnightly)
- Social Media acknowledgement post.

#### During Congress

- Opportunity to address and chair the full delegation in the plenary sponsored session
- Acknowledgement as the Platinum Sponsor at the official Congress opening
- Complimentary and first preference exhibition booth located within the trade area in a prominent location
- Plenary Room branding for the sponsored session
- Your logo prominently displayed on signage throughout the Congress where specified
- Four Congress complimentary registrations, including welcome reception and Congress dinner
- Insert to be placed in the delegate digital satchel (size limit applies).

#### After Congress

- Logo on ACHSM website for three months as a major Congress sponsor.



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## Congress Dinner Gold Sponsorship – \$30,000 + GST

**Thursday 29 October 2026** – The Congress Dinner is one of the highlights of the social program. Location to be announced soon.

As the only sponsor of the Congress Dinner, your investment features include:

### Before Congress

- Major sponsor recognition on the sponsors page of the Congress website
- Recognition with name and logo as a major sponsor on all Congress publications including website and Congress app
- Social Media acknowledgement post.

### During Congress

- Opportunity to make a brief address during Congress Dinner
- Themes will incorporate the corporate colours of the sponsor where possible
- Two complimentary Congress registrations, including Welcome Reception and Congress Dinner
- Two additional tickets to the Congress Dinner only
- Sponsors' company name and logo prominently displayed, including on menus
- Complimentary exhibition booth located within the trade area in a prominent location
- Company name and logo on the recognition page on the Congress app
- Your brochure inserted into delegates' Congress digital satchel (size limit applies).

### After Congress

- Logo on ACHSM website for three months as a major Congress sponsor

### Plenary Sessions Gold Sponsorship – \$25,000 + GST (2 only)

As a Plenary Session Gold Sponsor your organisation will enjoy unprecedented recognition and awareness before, during and after the Congress and through the health management and related service sectors.

This package is perfect for an organisation wishing to demonstrate leadership in the supply of products and/or services to health service executives.

Your investment features include:

#### Before Congress

- Major sponsor recognition on the sponsors page of the Congress website
- Recognition with name and logo as a major sponsor on all Congress publications including website and Congress app
- Social Media acknowledgement post.

#### During Congress

- Opportunity to address and chair the full delegation in the plenary sponsored session
- Two complimentary full Congress registrations, including Welcome Reception and Congress Dinner
- Plenary Room branding for the sponsored session
- Your logo prominently displayed on signage throughout the Congress where specified
- Complimentary exhibition booth located within the trade area in a prominent location
- Company name and logo on the recognition page on the Congress app
- Your brochure inserted into delegates' Congress digital satchel (size limit applies).

#### After Congress

- Logo on ACHSM website for three months as a major Congress sponsor.







## Fellows' Dinner Gold Sponsorship – \$25,000 + GST

**Tuesday 27 October 2026** – The Congress Fellows' Dinner is an annual gathering of our senior College members – those people who have achieved the pinnacle in their College membership through examination and peer recognition of their standing as certified health executives. These senior College executives are respected members of the health management community and are key influencers in the industry.

This dinner is an opportunity for them to catch up with their colleagues in a more informal setting – an ideal opportunity for an industry partner to get to know them in that environment.

This major sponsorship is ideal for companies or organisations seeking prominent positioning at the Congress.

As the exclusive sponsor of the Congress Fellows' Dinner, your investment features include:

### Before Congress

- Major sponsor recognition on the sponsors page of the Congress website
- Recognition with name and logo as a major sponsor on all Congress publications including website and Congress app
- Social Media acknowledgement post.

### During Congress

- Opportunity to make a brief address during the Fellows' Dinner
- Two complimentary full Congress registrations, including Welcome Reception and Congress Dinner
- Two additional invitations to the Fellows' Dinner only
- Sponsors' company name and logo prominently displayed at the Fellows' Dinner, including on menus
- Themes will incorporate the corporate colours of the sponsor where possible
- Complimentary exhibition booth located within the trade area in a prominent location
- Company name and logo on the recognition page on the Congress app
- Your brochure inserted into delegates' Congress digital satchel (size limit applies).

### After Congress

- Logo on ACHSM website for three months as a major Congress sponsor.

### Silver Sponsorship opportunities

#### App Sponsor – \$8,000 + GST

The app will be a valuable reference tool used repeatedly by participants during the Congress.

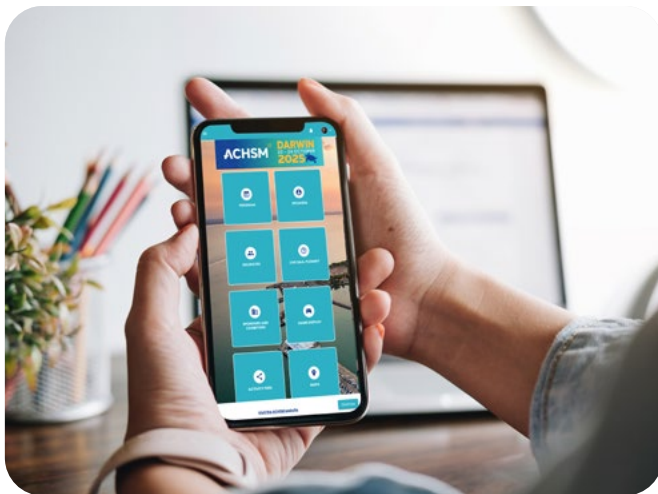
As the App sponsor you will receive:

- Recognition of major sponsorship on the Congress app home page
- One full Congress registration including Welcome Reception and Congress Dinner
- Your brochure inserted into delegates' Congress digital satchel (size limit applies)
- Recognition of sponsorship on sponsors page on the Congress website
- Company name and logo displayed prominently
- Social Media acknowledgement post.

#### Coffee Cart Sponsor – \$8,000 + GST

As the Coffee Cart sponsor you will receive:

- Recognition of sponsorship on the Congress app
- One full Congress registration including Welcome Reception and Congress Dinner
- Your brochure inserted into delegates' Congress digital satchel (size limit applies)
- Recognition of sponsorship on sponsors page on the Congress website
- Company name and logo displayed prominently
- Social Media acknowledgement post.





## Bronze Sponsorship opportunities

### Exhibition Booth – \$5,200 + GST

The trade exhibition booths available at the 2026 Congress will offer a design as per the following specifications:

| 3m x 3m shell scheme booth package* |  |
|-------------------------------------|--|
| <b>Walls</b>                        | White vinyl  |
| <b>Fascia</b>                       | 3m x 180mm on white background   |
| <b>Signage</b>                      | Signage – vinyl-cut lettering on fascia sign containing exhibitor's name in black font |
| <b>Lighting</b>                     | 2 x 150w spotlights  |
| <b>Power</b>                        | 1 x 4 amp power  |
| <b>Carpet</b>                       | Venue flooring   |

Note: All meals throughout the day will be served in the exhibition area, ensuring maximum visibility.

### Lunch Sponsor (Wednesday/Thursday only) – \$5,000 + GST

As a Lunch sponsor you will receive:

- Five minute opportunity to address delegates at your sponsored lunch
- Corporate branding in the lunch area
- Recognition of sponsorship on the Congress app
- One full Congress registration including Welcome Reception and Congress Dinner
- Your brochure inserted into delegates' Congress digital satchel (size limit applies)
- Recognition of sponsorship on sponsors page on the Congress website
- Company name and logo displayed prominently
- Social Media acknowledgement post.

### Name Tag Lanyards – \$4,000 + GST

Your organisation has the opportunity to be visible on lanyards to which all delegates' name badges will be attached. This is an excellent visual promotion as delegates will be wearing their name badges throughout the entire Congress.

Note: the sponsor must supply the lanyards.

As the name tag lanyard sponsor you will receive:

- Company name and logo on all lanyards
- Recognition of sponsorship on the Congress app
- One full Congress registration including Welcome Reception and Congress Dinner
- Your brochure inserted into delegates' Congress digital satchel (size limit applies)
- Recognition of sponsorship on sponsors page on the Congress website
- Company name and logo displayed prominently
- Social Media acknowledgement post.

### Digital Satchel Insert – \$1,200 + GST

Your organisation has the opportunity to insert a digital product brochure into the congress delegate digital satchel.

Your investment includes:

- Digital insert hosted on the official congress app and ACHSM congress website
- Digital insert link included in 1 x delegate email prior to the congress
- Recognition of sponsorship on the Congress app
- Social Media acknowledgement post.







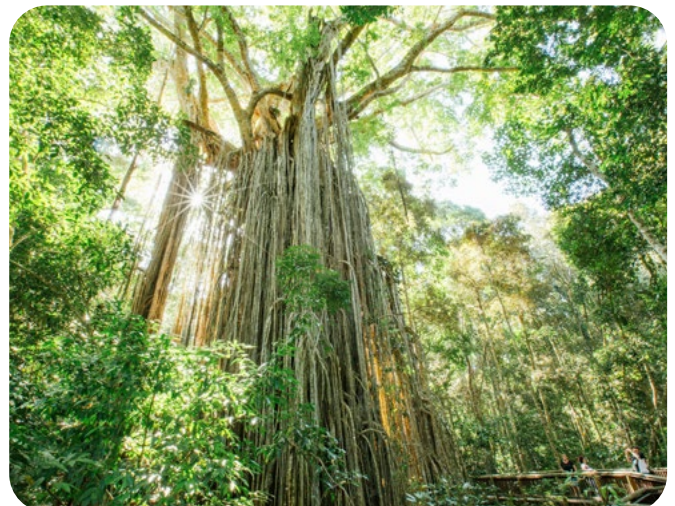
## Congress and exhibition venue

The **Cairns Convention Centre** is purpose-built to international standards and set against one of the most extraordinary backdrops on Earth, it offers delegates a chance to meet where the **rainforest meets the reef**.

Cairns is the gateway to two UNESCO World Heritage treasures — the **Great Barrier Reef** and the **Daintree Rainforest**. This unique setting ensures that ACHSM Congress 2026 is not only productive but also unforgettable, blending business with the beauty of nature.

Inside the Centre, is a team of collaborative, passionate professionals who bring expertise across every discipline: event management, AV, food and beverage, IT and administration. Their commitment to excellence ensuring a seamless experience at every stage.

What truly sets Cairns apart is its community spirit. Industry leaders, academics, hospitality providers, tour operators and service specialists will unite to support ACHSM Congress 2026, ensuring every delegate feels the warmth and generosity that Cairns is famous for.







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Cairns Convention Centre's team is committed to excellence ensuring a seamless experience at every stage.



## Trade exhibition schedule – at a glance

*\*Subject to change*

| Tuesday 27 October   |   |
|----------------------|---|
| 8.00am               | Exhibition build in Trade Exhibition  |
| 3.00 – 4.30pm        | Exhibitor bump in Trade Exhibition  |
| 3.00 – 5.00pm        | Registration desk opens   |
| Wednesday 28 October |   |
| 7.00am               | Registration desk opens   |
| 8.00am               | Exhibition opens in Trade Exhibition  |
| 8.00 – 9.30am        | Pre-Congress workshops  |
| 9.30 – 10.00am       | Morning Tea in Trade Exhibition   |
| 10.00 – 12.30pm      | Official Congress opening, Welcome to Country and keynote session in Plenary Room |
| 12.30 – 1.30pm       | Lunch in Trade Exhibition   |
| 1.30 – 3.30pm        | Congress sessions   |
| 3.30 – 4.00pm        | Afternoon tea in Trade Exhibition   |
| 4.00 – 5.30pm        | Congress sessions   |
| 5.30 – 7.00pm        | Welcome reception   |
| Thursday 29 October  |   |
| 7.00am               | Registration desk opens   |
| 8.30am               | Arrival tea and coffee in Trade Exhibition  |
| 9.00 – 10.30am       | Congress sessions   |
| 10.30 – 11.00am      | Morning tea in Trade Exhibition   |
| 11.00 – 12.45pm      | Congress sessions   |
| 12.45 – 1.15pm       | Lunch in Trade Exhibition   |
| 1.15 – 3.00pm        | Congress sessions   |
| 3.00 – 3.30pm        | Afternoon tea in Trade Exhibition   |
| 3.30 – 5.30pm        | Congress sessions   |
| 4.00pm               | Exhibitor bump out  |
| 6.30 – 10.30pm       | Congress dinner   |
| Friday 30 October    |   |
| 8.15am               | Breakfast served  |
| 8.30am               | Exhibitor prizes/poster prize announcement  |
| 9.00 – 10.45am       | Plenary with keynote speakers   |
| 10.45 – 11.00am      | Congress close  |





## Exhibitor information

**Sponsors will receive a detailed exhibitor manual in approximately July 2026. This will include bump in and bump out schedules and relevant destination and Congress information.**

### Stand sizes and fees

Stands are 3m x 3m and the fee per stand is \$5,200 (plus GST).

Additional furniture and equipment can be hired from the exhibition contractor who will contact you directly to:

- Confirm the exhibition package
- Provide furniture stocks and price list
- Request estimated power loading and the correct name(s) to be displayed on the fascia(s).

All Congress morning teas, lunches and afternoon teas will be held in the exhibition space.

As an exhibitor you will be entitled to:

- Booth specifications as indicated earlier in this document
- Booth cost inclusive of delivery, installation dismantling
- Two full Congress registrations, which includes welcome reception and Congress dinner
- Discounted exhibitor registration for additional representatives
- All meals for two representatives on Wednesday 28, Thursday 29 and Friday 30 October.
- Company and product listing in the Congress app
- Exposure to the key industry decision makers.

Stands will be allocated by ACHSM. Platinum, Gold and Silver Sponsors are entitled to preferential allocation.

### Sponsorship and exhibition payments

All major sponsorship options will require a 50% deposit at the time of booking, with the balance due by 30 June 2026. If booked after June the full amount will be required. For Bronze sponsorship full amount is required when booking. Please direct any queries to Erica Jones at ACHSM.

Please note that stands will be preferentially allocated to Platinum, Gold and Silver Sponsors and remaining stands sold in order of receipt of booking and payment.

Stands cannot be reserved unless a payment is received. Where a form is received without payment any requested booth/stand locations will be released if payment of deposit has not been received within seven days of receipt of the form.

Stands will be allocated on a strictly “first-in basis”. Sponsorship and exhibition participation in the Congress is confirmed upon full payment.

If a booking is made from 30 June 2026 full payment is expected.



## Exhibitor information continued

### Terms and conditions

The following payment schedule shall apply in respect of exhibition participation fees:

- For major sponsorship categories a deposit of 50% is payable at the time of booking.
- Balance of participation fees are to be paid no later than 30 June 2026.
- Any space reserved but not paid for in full by 30 June 2026 will be cancelled and any/all deposits forfeited.
- For all Bronze sponsorship full payment is required at the time of booking.

The organisers reserve the right to alter the design, location and specification of the exhibition as circumstances may require.

The organisers, exhibition venue and their agents accept no responsibility whatsoever for any injury, damage or loss (property or other) suffered by any exhibitor, their staff or agents, visitors, participants or delegates in connection with the Congress and/or trade exhibition. Exhibitors are advised to organise their own insurance to cover these and other risks. Please supply a certificate of currency issued by your insurer.

Exhibitors shall be liable for any damage or loss caused by them, their staff contractors and/or agents.

Should an exhibitor cancel participation in the exhibition, the following cancellation fees shall apply.

- Notification 90 days prior to commencement of Congress: all monies paid refunded less an administration charge of \$250.
- Notification less than 90 days but 60 or more days prior, 50% of full participation fees refunded.
- No refunds shall be available for any cancellations notified less than 60 days prior to commencement of Congress.

Exhibitors agree to comply with the exhibition schedule and other operational instructions and directions as may be made by the organisers. If you would like a different design this is at your own cost and must be approved by the organiser.

The organisers make no warranty as to the number of delegates and/or visitors that may attend the exhibition and/or the associated Congress.

The details contained herein were correct at time of printing and are subject to change without notice.

The ACHSM Congress organisers have the right to reject any sponsors and/or exhibitors if there is a conflict of interest.

### Need more information?

Please contact:

Erica Jones  
ACHSM Events Manager

Mobile: 0447 171 606

Email: [sponsors@achsm.org.au](mailto:sponsors@achsm.org.au)





## Sponsorship and Trade Exhibition Application Form and Tax Invoice (ABN 41 008 390 734)

### PLEASE EMAIL THIS FORM WITH PAYMENT TO:

Erica Jones, Events Manager  
Australasian College of Health Service Management  
Mobile: 0447 171 606  
Email: [sponsors@achsm.org.au](mailto:sponsors@achsm.org.au)

### Sponsor/exhibitor details

Please print clearly.

|             |               |
|-------------|---------------|
| FIRST NAME: | SURNAME:      |
| POSITION:   | COMPANY NAME: |
| ADDRESS:    |               |
| CITY/STATE: | POSTCODE:     |
| TELEPHONE:  | MOBILE:       |
| EMAIL:      |               |

### Sponsorship package (PLUS GST)

Please indicate which sponsorship package you are interested in by placing a tick in the relevant box.

|   |   |
|---|---|
| <b>Platinum Sponsor</b>   | <b>Silver Sponsor</b>                                       |
| (1 available) \$50,000 <input type="checkbox"/>                           | App Sponsor (1 only) \$8,000 <input type="checkbox"/>       |
|   | Coffee Cart (1 only) \$8,000 <input type="checkbox"/>       |
| <b>Gold Sponsor</b>   | <b>Bronze Sponsor</b>                                       |
| Congress Dinner (1 only) \$30,000 <input type="checkbox"/>                | Exhibition Booth \$5,200 <input type="checkbox"/>           |
| Plenary (2 only) \$25,000 <input type="checkbox"/>                        | Lunch (2 only) \$5,000 <input type="checkbox"/>             |
| Fellows Dinner (1 only) <b>SOLD OUT</b> \$25,000 <input type="checkbox"/> | Name Tag Lanyards (1 only) \$4,000 <input type="checkbox"/> |
|   | Digital Satchel Insert \$1,200 <input type="checkbox"/>     |



**Sponsorship and Trade Exhibition Application Form and Tax Invoice (cont.)****Payment details**

Please print clearly

**Debit my credit card:** ☐ MasterCard ☐ Visa ☐ Amex (Amex incurs a 3.8% surcharge)

CARD NUMBER:

NAME ON CARD:

CVC Number:

Expiry Date: /

SIGNATURE:

Authorised amount to charge inc. GST \$

**Direct deposit:** ☐ EFT (Electronic Funds Transfer)

Once your application has been approved an invoice will be emailed to you.

**All major sponsorship options will require a 50% deposit at the time of booking, with the balance due by 30 June 2026. If booked after June the full amount will be required. For Bronze sponsorship full amount is required when booking. Please direct any queries to Erica Jones at ACHSM.**

All accepted applications will receive a confirmation letter, receipt and an invoice for the amount outstanding.

**Acceptance**

I have read the Sponsorship and Exhibition Terms and Conditions and Cancellation Policy and accept all of its conditions.

NAME:

POSITION:

ORGANISATION:

SIGNED:

DATE:



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## Discover Cairns

### Captivating Destination

Nestled between the World Heritage-listed Great Barrier Reef and the ancient Daintree Rainforest, Cairns is more than just a conference destination – it's an experience. Delegates will be treated to a tropical city that blends world-class facilities with breathtaking natural wonders, making networking and knowledge-sharing all the more memorable.

With the Cairns International Airport only seven kilometres from the city centre, delegates can be at their hotel in just 10-minutes, leaving plenty of time for pre or post-conference touring. Centrally located in the heart of Cairns, the convention precinct means everything you need, from accommodation, shopping, dining and nightlife, are all within easy walking distance. A bustling social centre, it's not unusual for delegates to pass each other when they are relaxing at a city café or exercising along the picturesque Esplanade boardwalk. At the core of the convention precinct is the award-winning Cairns Convention Centre, which is consistently regarded as one of the world's top event centres with its award-winning facilities and impeccable service.

Cairns isn't just a place to attend a congress – it's a place to connect, recharge, and be inspired.





## ASIA-PACIFIC HEALTH LEADERSHIP CONGRESS

For more information please contact:

**Erica Jones**  
Events Manager  
Australasian College of Health Service Management

**M** 0447 171 606  
**E** [sponsors@achsm.org.au](mailto:sponsors@achsm.org.au)  
**W** [achsm.org.au/congress](http://achsm.org.au/congress)

