



ACHSM partners with ASN Media to create Health Leader TV

The Australasian College of Health Service Management and ASN Media have joined forces to produce an online news program for the Australasian health service management industry.

Health Leader TV will offer a long-form and high-engagement overview of the industry that will explore key issues, highlight leading work and look to the future of the profession.

The program will explore the leading work being undertaken by ACHSM and others on a myriad of issues, with key focus areas being; population health; education, leadership and research; systems & services and the latest innovations and new technologies. The program combines interviews with leading professionals, news reports from the industry and sponsored editorial profiles of leading organisations from the sector.

Dr Neale Fong, National President of ACHSM, said: "ACHSM is uniquely positioned to bring together expertise and professional advice on health leadership, through its extensive network of contacts. Health Leader TV will be an extension of the work that the College has already been doing in this space. Our reach of experts from all areas of management within and beyond healthcare, whether it's in public health, private health, business or politics, both within and outside our member base, will allow us to tap into a rich source of expertise, and share success stories to the wider health management community."

Jonathan Love, Managing Director of ASN Media, said: "ASN Media is excited to be working with ACHSM to explore the health service management and wider health industry across Australasia. It's a crucial industry that will impact every single one of us at some point in our lives. We're looking forward to exploring the key issues affecting the industry, capturing human stories and engaging with all those interested in the health service management profession."

The program will be officially launched at the 2018 Asia-Pacific Health Leadership Congress, 19-21 September, Darwin and then hosted on ACHSM's website. The program will form part of an extensive communications campaign to reach and engage with ACHSM members, industry leaders, organisations, writers, bloggers and journalists.

If you would like to register your interest in Health Leader TV please contact ASN Media at hello@asn.media.